

»Global Value Chains in Modern Economic History«

BEHS – 2nd Bayreuth Economic History Seminar

June 2019, 12-14th

Conveners: Jan-Otmar Hesse (Bayreuth) & Patrick Neveling (Bern/Bergen)

Wednesday, June 12th

2pm Patrick Neveling (Bern/Bergen) & Jan-Otmar Hesse (Bayreuth): Introduction

2:30 Keynote Lecture:

Hartmut Egger (Bayreuth)

“Global Value Chains and International Trade”

coffee break

4:30 Panel Discussion:

“Global Value Chain Research in Anthropology, Economics, History and Sociology”

Participants: Jennifer Bair, Hartmut Egger, Jan-Otmar Hesse and Patrick Neveling

Guided walk through historical Bayreuth

8 pm dinner: Bürgerreuth, Grüner Hügel

Thursday, June 13th

9 am Ekin Mauzhlu (Boğaziçi University): “Formation and Transformation of Commodity Chains in 19th Century Ottoman South Black Sea Region”

10 am Bastian Linneweh (Göttingen): “Actors in reframing global commodity chains. The case of rubber in the twentieth century”

11 am Mark T. Jacob (Marburg): “Trade credit insurance in the interwar period: a condition for the possibility of value chains?”

Lunch break

1 pm Jonas Scherner (Trondheim): “Supplier-Networks in the German Aircraft Industry during World War II”

2 pm Langthaler (Linz): “Soy Expansions: Global Commodity Chains and Regional Commodity Frontiers in the Long Twentieth Century”

3 pm Chris Krupa (Toronto): “Ecuador’s cut-flower sector in the mid-1980s”

coffee break

5 pm Keynote Lecture (Lecture Hall H24, Building RW I, Campus)

Niko Wolf (HU Berlin):

“The History of Global Competition: from Spices to Screws”

7pm Reception: History&Economics

Dinner

Friday, June 14th

10 am Gregg Huff (Oxford): “Globalization and Value Chains in Southeast Asian Economic Development”

11 am Jamie Doucette (Manchester): “Korea's Special Economic Zones: Locating GVCs on the Korean Peninsula and beyond”

12 am Edoardo Altamura (Geneva): “Business with the Devil? Assessing the Financial Dimension of Authoritarian Regimes in Latin America, 1973-85”

1 am final debate and wrapping up

2 lunch & farewell

For comments are furthermore invited: Keisuke Nishi (Ruyukus, Japan), Ray Stokes (Glasgow), Alfred Reckendrees (Copenhagen), Neil Forbes (Coventry), Sebastian Knake (Bayreuth), Sebastian Braun (Bayreuth)

And selected students from the History & Economics MA-programme of Bayreuth University